

10 Tips in 15 Minutes

We'll get started in a couple minutes

Agenda



- Housekeeping: Session will be recorded
- Introductions
- Linsey and Renelle Discussion: Ten Tips in 15 Minutes
- Audience Chat Question: What tips have you seen that have inspired you?
- Wrap Up



What tips have you seen that have inspired you?

Put it in the chat!

Linsey LaPlant, MS, RDN Regional Sales Manager at Health-e Pro

- Former Washington State program reviewer
- Worked as a Dietitian Manager in a large school district nutrition department
- Enjoys helping CN operators run efficient, compliant, profitable programs

Renelle Leinbach, SNS Customer Success Coach at Health-e Pro

- Spent 8 years doing Administrative Reviews for SBP/NSLP programs in 7 states.
- Helped hundreds of schools manage their programs in multiple softwares.
- Enjoys connecting with such a wide variety of personalities and customers across the US.

Tip #1 - Take Pictures!

- Take a picture of a served meal to add to recipe
- Post on social media or in newsletter
- A picture is worth 1,000 words when showing the nutritious meals you serve



Tip #2 - Take Pictures! Part II

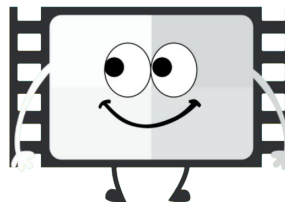
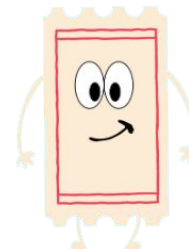
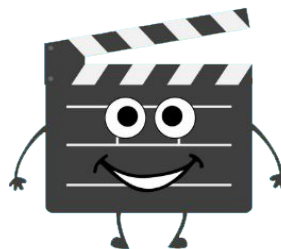


- Take pictures of all local labels on your products/ingredients
- Upload them to Health-e Pro
- Keep them on file for Reviews
- Especially helpful around Covid items
- As a Reviewer, etc.



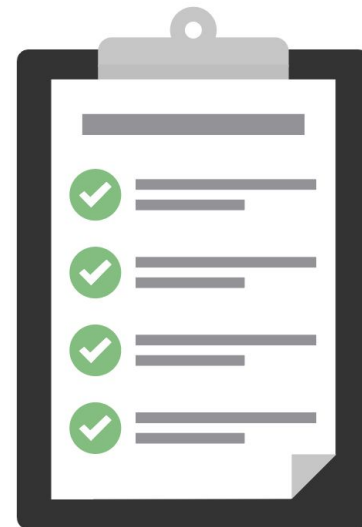
Tip #3 - #nslw2020

- If you haven't highlighted National School Lunch Week before, this is the year to do it!
- Marketing resources available
- 2020: "Lights, Camera, Action!"
- Something to look forward to
- <https://schoolnutrition.org/meetings/events/nslw/2020/>



Tip #4 - Survey

- What are parents looking for?
- Pickup days/times?
- What will help facilitate time and participation?
- Google Surveys:
surveys.withgoogle.com
- [Google Form Tutorial](#)



Tip #5 - Sample

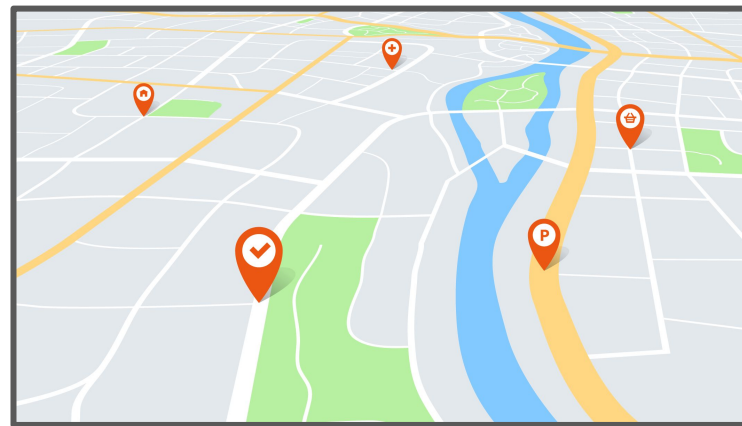
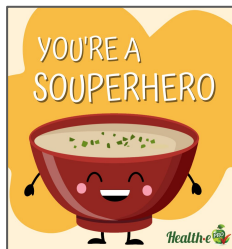
- Sample helps get students excited for your great food!
- Mississippi example:
 - Sampled day before
 - Sampled to staff, too
 - Posted pictures
 - Huge success!



Tip #6 - Communicate

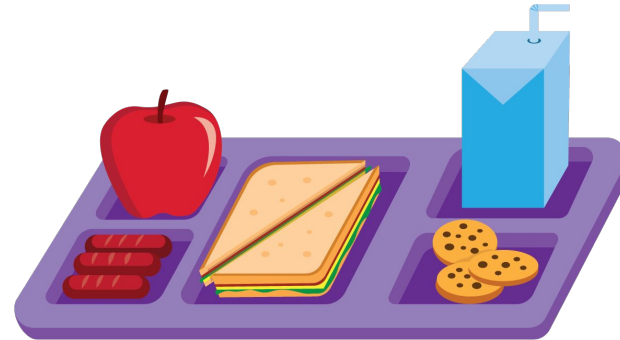


- Use social media, a newsletter, a website, etc. to communicate with parents
- If you have *Health-e Pro*, use My School Menus
 - Sidebars
- Have some fun with it!
- www.healthepro.com/project/covid-19/



Tip #7 - Cycle Menus

- Make it easy for yourself!
 - Improve efficiency
 - Control cost & waste
- Create menu that can double as Covid menu *and* regular menu
- Keep side dishes consistent



Tip #8 - Bulk meals/products

- If serving bulk meals/products, send home different ways to use the items
- E.g. Boxes of cereal with lots of different ways to use cereal
- Sending home recipe ideas to use bulk items



Tip #9 - Packaging

- Look for versatility in packaging
- Buy in Bulk
- Plan ahead



Tip #10 - *Feel Good Friday*



- Share a positive story of a staff member
- Recognize the little things
- Celebrate small victories
- Post a thank you message
- Create a small recognition for your staff
- Send in the Chat: Would love to hear some cool things you've seen your staff do for FGF!





What tips have you seen that have inspired you?

Thank you for joining us!



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